

WXIX

ORDER

Flight Dates 10/02/12-10/08/12

Contract / Revision **830364 /**
Original Date / Revision
 10/01/12 10/01/12
Advertiser **Obama, Barack/D/President**
Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA SCHED A
Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00
Estimate # **1905**
Alt Order # **06358489**
Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 1
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	26	\$8,882.50	\$10,450.00	0.00	10/01/12	10/08/12	26	\$8,882.50	\$10,450.00
Totals	26	\$8,882.50	\$10,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/02/12	10/08/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		1		\$500.00		0.00					
E 2	WXIX	10/02/12	10/08/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		1		\$500.00		0.00					
E 3	WXIX	10/02/12	10/08/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	2	\$50.00	P 5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		2		\$50.00		0.00					



Contract / Revision **830364** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1905**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/02/12	10/08/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	MTWTF--	:30	2	\$50.00	P 5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$50.00		0.00			
E 5	WXIX	10/02/12	10/08/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$100.00		0.00			
E 6	WXIX	10/02/12	10/08/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$100.00		0.00			
E 7	WXIX	10/02/12	10/08/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 8	WXIX	10/02/12	10/08/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	2	\$250.00	P 5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$250.00		0.00			
E 9	WXIX	10/02/12	10/08/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 10	WXIX	10/02/12	10/08/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$300.00		0.00			
E 11	WXIX	10/02/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 12	WXIX	10/02/12	10/08/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$500.00		0.00			
E 13	WXIX	10/02/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 14	WXIX	10/02/12	10/08/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	2	\$600.00	P 5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$600.00		0.00			
E 15	WXIX	10/02/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 16	WXIX	10/02/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1905**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	10/02/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$200.00		0.00			
E 17	WXIX	10/02/12	10/08/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$150.00		0.00			
E 18	WXIX	10/02/12	10/08/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-TWTF--					1	\$150.00		0.00			
E 19	WXIX	10/06/12	10/06/12	College Football Game 3P-CC	Comm	330P-CC	-----1-	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-					1	\$400.00		0.00			
E 20	WXIX	10/07/12	10/07/12	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$400.00		0.00			
E 21	WXIX	10/02/12	10/02/12	Tue Hour 2 T 9-10P	Comm	T 9-10P	-1-----	:30	1	\$1,250.00	P 5	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$1,250.00		0.00			
E 22	WXIX	10/02/12	10/07/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesday	--1----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$3,000.00		0.00			
Totals													26	\$10,450.00	